

## How Your Company Can Be A Good Ambassador

As a Corporate Ambassador to Doorways, your company is an integral component in both our operations and our clients' everyday needs. Here are a few inventive ways your organization and employees can make a difference:

- ★ **Financial Donation**—Fund the critical services we provide free of charge to community members in desperate need. Doorways relies on the generosity of individuals and companies to raise \$1.7 million yearly to assist us with an annual budget of \$2.7 million.
- ★ **Charitable Donations in Lieu of Gifts**—Substitute your usual gifts to clients or customers with a charitable donation in their names. You'll be making a difference and introducing more people to Doorways' effective programs and services!
- ★ **Employee Matching Gift Program**—Match your employees' charitable donations or encourage your employees to participate in a United Way/CFC or other workplace giving program.
- ★ **Fundraisers**—Support Doorways by hosting your own fundraiser. Here are some ideas:
  - House/Company Parties: host a reception or dinner party and ask for donations
  - Holiday Parties: hold an auction at your holiday party with proceeds benefiting Doorways; make donations in lieu of holiday gifts
  - Dress Down Day: allow employees to wear jeans or "dress down" in exchange for a donation to Doorways
  - Sports Tournaments: create a golf, softball or tennis tournament within your company or against another company with proceeds benefitting Doorways
- ★ **Professional Services**—Share your talents! Doorways gratefully accepts pro-bono services in areas including computers, design, production, photography, construction, consulting, and communications.
- ★ **Collection Drives**—Host an in-kind donation drive to benefit Doorways at your business. Doorways serves, on average, **85 individuals each week (more than half of whom are children)** through our three residential programs, and is consistently in need of **personal care and household items**. Groups may organize collection drives for these much needed items on a one-time, monthly, or quarterly basis. Doorways provides tailored collection fliers and brochures for the drives.
- ★ **Recycle Old Cell Phones/PDAs**—Assist Doorways by hosting a cell phone/PDA drive in your office and donating your old devices. Doorways recycles cell phones and PDAs by providing emergency-911 phones to families in crisis or recycling them for cash. New phones can provide Doorways up to \$20 per phone by way of Shelter Alliance, a recycling network.
- ★ **Volunteer**—Host a grocery store drive outside of a local Giant or Safeway. Organize a group of your employees to help out at a Doorways special event. Or encourage your employees, friends and family to attend by sponsoring or hosting the event. Participate in other group volunteer activities including creating HomeStart housewarming baskets, maintaining the yard outside Doorways Freddie Mac Foundation Family Home, and cleaning and organizing rooms in the Family Home.