



# CAMPAIGN *for* Brighter Futures Breakfast

***Celebrating 39 Years of Impact and the Final Year of the Campaign for Brighter Futures***

**Friday, October 13 2017 • 8am – 9am Program; 9am – 10am Networking  
Hyatt Regency Crystal City - 2799 Jefferson Davis Highway 22202**

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## Join us for Doorways' Campaign for Brighter Futures Breakfast!

In 2016, 300+ members of the community came together to raise \$319,000 to support 2,849 women, men and children who walked through our doorways and were able to build brighter futures for themselves and the next generation .



In fact, the last two years have ushered in a record level of generosity and attendance; so much so, we moved to a new venue to accommodate even more guests! The Breakfast's significant success is in large part due to our corporate partners in philanthropy – 2016 Breakfast Sponsors included AvalonBay Communities, Clark Construction, The Keri Shull Team, Orange Line Living, Shooshan Company, Ward Chisholm PC, Transurban and more. Join us, and them, in celebration of Doorways graduate achievements and the final year of Doorways' \$10-million *Campaign for Brighter Futures*. We hope to see you there!

## The Campaign for Brighter Futures 2016-2018



Doorways began nearly forty years ago when a group of concerned citizens saw there was no safe place for families in crisis. What began with one shelter and one response has grown into a series of pathways individually tailored for women, men and children seeking safety and housing due to domestic violence, sexual assault and homelessness.

The future of our community will rely on our collective determination to safeguard our current response, while at the same time investing in new strategies that will bring safety to more people and a greater opportunity for economic stability to all. To achieve these goals, Doorways launched the *Campaign for Brighter Futures*. This effort is a 3-year, \$10-million comprehensive fundraising campaign aimed at engaging the local community and increasing private, philanthropic investment in the areas of safety, stability and sustainability. The *Campaign* is part of Doorways' strategic plan that addresses the increasing demand for safety, the growing complexity in the needs of survivors and families seeking self-sufficiency, and the uncertain, restrictive funding climate that threatens our ability to deliver lasting change in our client's well-being.



# CAMPAIGN for *Brighter* *Futures Breakfast*

## Sponsorship Levels & Benefits

### ☐ \$50,000 BRIGHTER FUTURE SPONSOR –

#### **KERI SHULL TEAM & ORANGE LINE LIVING**

- Pre-Event Acknowledgement: Doorways' website, press releases, social media, feature in Doorways Dish e-newsletter.
- Day of Event Acknowledgement: announced in President and CEO welcoming remarks, slide show and recognition posters.
- 2 reserved tables for 20 total guests – priority seating.
- Photo opportunity with President & CEO Caroline Jones and Board Chair Joanne Petty.
- Post-event coffee reception access.
- Post-Event Acknowledgement: event press release and year-round recognition as Doorways **Platinum Level Corporate Ambassador**.

### ☐ \$20,000 ENSURING SAFETY SPONSOR

#### **AVALONBAY COMMUNITIES**

- Pre-Event Acknowledgement: Doorways' website, press releases, social media, feature in event e-blast.
- Day of Event Acknowledgement: announced in President and CEO welcoming remarks, slide show and recognition posters.
- Photo opportunity with President & CEO Caroline Jones and Board Chair Joanne Petty.
- 1 reserved table of 10 – priority seating.
- Post-event coffee reception access.
- Post-Event Acknowledgement: event press release and year-round recognition as Doorways **Silver Level Corporate Ambassador**.

*Your \$20,000+ donation can support up to 50 women and children seeking safety through the 24-Hour Domestic & Sexual Violence Hotline, the Safehouse, Hospital Accompaniment Program and Court Advocacy program.*

### ☐ \$10,000 ECONOMIC INDEPENDENCE SPONSOR

- Pre-Event Acknowledgement: Doorways' website, press releases and social media.
- Day of Event Acknowledgement: welcoming remarks, slide show and recognition poster.
- Reserved ½ table for 5 – priority seating.
- Post-event coffee reception access.

### \$10,000 ECONOMIC INDEPENDENCE SPONSOR (cont'd)

- Post-Event Acknowledgement: event press release and year-round recognition as Doorways **Silver Level Corporate Ambassador**.

*Your \$10,000 donation can put 20 families on the path to economic stability – giving the adults the tools they need to succeed financially and to maintain independence for themselves and their children.*

### ☐ \$5,000 STRENGTHENING LONG-TERM STABILITY SPONSOR

- Pre-Event Acknowledgement: Doorways' website, press releases and social media.
- Day of Event Acknowledgement: slide show and recognition posters.
- 2 reserved seats at the Breakfast – priority seating.
- Post-event coffee reception access.
- Post-Event Acknowledgement: event press release and year-round recognition as Doorways **Ambassador Level Corporate Ambassador**.

*Your \$5,000 donation can provide 100 hours of therapy with Doorways' Child Mental Health Specialists to help children process and heal from the trauma of domestic violence, sexual assault and/or homelessness.*

### ☐ \$2,500 FUTURE RESPONSE SPONSOR

- Pre-Event Acknowledgement: Doorways' website and press releases.
- Day of Event Acknowledgement: slide show and recognition posters.
- Post-event coffee reception access
- Post-Event Acknowledgement: event press release and year-round recognition as Doorways **Ambassador Level Corporate Ambassador**.

*Your \$2,500 donation can provide medical and dental care for 30 children who would otherwise go without proper healthcare, which is critical for healthy development and learning.*

### ☐ IN-KIND EVENT SUPPORTER

- Social media feature and listing on all event materials.
- Post-event coffee reception access



# CAMPAIGN *for Brighter* *Futures Breakfast*

Yes, I would like to be a Doorways *Campaign for Brighter Futures* Breakfast sponsor

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Name

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Organization

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Address

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City

State

Zip Code

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Phone Number

E-mail

## Sponsorship Level:

- Economic Independence Sponsor \$10,000
- Strengthening Long-Term Stability Sponsor \$5,000
- Future Response Sponsor \$2,500
- In-Kind Event Supporter
- I cannot attend, but I would like to make a donation of \$\_\_\_\_\_ in honor of the event.

Please list your name/company name as you would like it to appear in signage (please email your high resolution logo to Miguel Buddle at [mbuddle@DoorwaysVA.org](mailto:mbuddle@DoorwaysVA.org).)

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## Please make checks payable to:

Doorways for Women and Families  
PO Box 100185  
Arlington, VA 22210

**Questions?** Contact Miguel Buddle at 571-406-3667 or [mbuddle@DoorwaysVA.org](mailto:mbuddle@DoorwaysVA.org).

*Doorways for Women and Families is a 501c(3) tax exempt organization. Your contribution is tax-deductible to the fullest extent allowed by law. No goods or services will be received in exchange for your contribution.*