



Open Hearts, Open Doors Virtual Event & Auction

Thursday, October 15, 2020

8:00 p.m. – 9:00 p.m. Event & Auction

9:00 p.m. to 9:45 p.m. Zoom Champagne Q&A Afterparty!

Doorways is Arlington’s only provider of immediate safe shelter and ongoing wrap-around support services for survivors of domestic and sexual violence. Founded more than 40 years ago as a temporary shelter, Doorways has grown to serve all who need us, offering pathways to safety, stability, and healing while building equity to strengthen our community. Whether someone needs an advocate at their side in a moment of crisis, or a full continuum of support—from emergency shelter to long-term housing with wraparound services—you enable us to meet each person where they are and empower them on their unique journey to safety, stability, and success.

COVID-19 has had an extraordinary impact on our clients and our community. This environment of uncertainty, increased stress, and financial strain means that an increasing number of adults, youth, and children are experiencing violence and need our safe harbor. And as eviction moratoriums are lifted, even more families need our housing and our help. Your sponsorship and support of Doorways’ Open Hearts, Open Doors virtual event is the answer. Your sponsorship will change lives.

Please join us on October 15th to celebrate what our clients and community can achieve when we invest in people. Together, we can prevent violence, end homelessness, and build brighter futures for thousands of Arlington neighbors in need.

Sponsor and ticket information is attached. If you have any questions regarding the event, or would like more information about a sponsor package, please contact Jami Fancher, Annual Giving Manager, at jfancher@doorwaysva.org or (703) 504-9289.



Open Hearts, Open Doors Virtual Event & Auction Sponsorship Levels & Benefits

\$10,000 HOME OF MY OWN SPONSOR

(Tax-deductible portion of sponsorship is \$9,750, if party boxes are received)

- Unlimited event tickets
- 10 guest party boxes
- Media release and prominent placement in Doorways' weekly e-newsletter for the months of September and October
- Social media sponsorship toolkit, including 30-second partnership video
- Branded premiere item and opportunity for additional promotional items to be included in party boxes delivered to all event attendees
- Event acknowledgement: recognition in event welcome remarks, partnership video played during event, and name/logo visible throughout event
- 3 tagged, boosted Instagram/Facebook posts put out by Doorways to our audience
- Name/logo on all promotional materials
- Tagged in all event social media promotions
- Dual-branded virtual background provided for all guests/employees and used by Doorways employees during event
- Post-event acknowledgement: name/logo featured in our "Thank You" to event attendees, and year-round recognition as a Doorways Corporate Ambassador

\$5,000 HEALING HOPES SPONSOR

(Tax-deductible portion of sponsorship is \$4,750, if party boxes are received)

- 50 event tickets
- 10 guest party boxes
- Media release and prominent placement in Doorways' weekly e-newsletter for the month of October
- Social media sponsorship toolkit
- Branded premiere item and opportunity for promotional items to be included in party boxes delivered to all event attendees
- Event acknowledgement: recognition in event welcome remarks, partnership video played during event, and name/logo visible throughout event
- 2 tagged, boosted Instagram/Facebook posts put out by Doorways to our audience
- Name/logo on all promotional materials
- Tagged in all event social media promotions
- Dual-branded virtual background provided for all guests/employees and used by Doorways employees during event
- Post-event acknowledgement: name/logo featured in our "Thank You" to event attendees, and year-round recognition as a Doorways Corporate Ambassador

\$2,500 BRIGHTER DAYS SPONSOR

(Tax-deductible portion of sponsorship is \$2,350, if party boxes are received)

- 30 event tickets
- 6 guest party boxes
- Social media sponsorship toolkit
- Opportunity to provide promotional item in event boxes delivered to all event attendees
- Event acknowledgement: recognition in event welcome remarks and name/logo visible throughout event
- 1 tagged, boosted Instagram/Facebook post put out by Doorways to our audience
- Name/logo on all promotional materials
- Tagged in all event social media promotions
- Dual-branded virtual background provided for all guests/employees and used by Doorways employees during event
- Post-event acknowledgement: name/logo featured in our “Thank You” to event attendees, and year-round recognition as a Doorways Corporate Ambassador

\$1,000 NEW BEGINNINGS SPONSOR

(Tax-deductible portion of sponsorship is \$900, if party boxes are received)

- 10 event tickets
- 4 guest party boxes
- Social media sponsorship toolkit
- Opportunity to provide promotional item in event boxes delivered to all event attendees
- Visible name/logo throughout event
- Name/logo on all promotional materials
- Dual-branded virtual background provided for all guests/employees

\$500 SAFE AND SHELTERED SPONSOR (No corporate partners at this level, please)

(Tax-deductible portion of sponsorship is \$425, if party boxes are received)

- 5 event tickets
- 3 guest party boxes
- Social media sponsorship toolkit
- Name on all promotional materials
- Name mentioned on sponsors slide during event
- Dual-branded virtual background provided for guests

\$250 OPEN HEARTS SPONSOR (No corporate partners at this level, please)

(Tax-deductible portion of sponsorship is \$200, if party box is received)

- 2 event tickets
- 2 guest party boxes
- Name on all promotional materials
- Name mentioned on sponsors slide during event

\$50 SINGLE TICKET

(Tax-deductible portion of ticket purchase is \$25, if party box is received)

- 1 event ticket and 1 guest party box



Yes, I want to change lives! I offer my support at the following level:

Home of My Own Sponsor (\$10,000)
(\$9,750 is tax-deductible)

Safe and Sheltered Sponsor (\$500)
No corporate sponsors at this level, please.
(\$425 is tax-deductible)

Healing Hopes Sponsor (\$5,000)
(\$4,750 is tax-deductible)

Open Hearts Sponsor (\$250)
No corporate sponsors at this level, please.
(\$200 is tax-deductible)

Brighter Days Sponsor (\$2,500)
(\$2,350 is tax-deductible)

Single Ticket (\$50)
(\$25 is tax-deductible)

New Beginnings Sponsor (\$1,000)
(\$900 is tax-deductible)

I cannot attend, but I would like to
make my donation of \$ _____
to support children, families, and
survivors at Doorways

I **DO NOT** wish to receive the party box(es) associated with my sponsorship/ticket purchase, so
that 100% of my sponsorship will be tax-deductible.

Name

Organization *(Please list your name/company name as you would like it to appear in event materials)*

Address

City

State

Zip Code

Phone Number

E-mail

Please email your high-resolution logo to Jami Fancher at jfancher@doorwaysva.org

**Please make checks payable to Doorways
and mail to:**

Doorways c/o Open Hearts, Open Doors
PO Box 100185
Arlington, VA 22210

Questions?

Contact: Jami Fancher
703-504-9289

JFancher@DoorwaysVA.org