



***Open Hearts, Open Doors Virtual Event & Auction  
Sponsorship Levels & Benefits***

**Thursday, October 14, 2021**

**8:00 p.m. – 9:00 p.m. Virtual Event & Auction**

**9:00 p.m. to 9:30 p.m. Q&A Afterparty**

Through the generosity of partners like you, Doorways helps our most vulnerable neighbors survive crisis, rebuild their lives, and achieve brighter futures.

Whether someone needs an advocate at their side in a moment of crisis, or a full continuum of support, your generosity enables us to serve survivors and those facing homelessness across their entire journey, from shelter to independence. Doorways creates pathways out of homelessness, domestic violence, and sexual assault through supportive housing and programs like mental health counseling, financial guidance, and employment counseling.

As the world is starting to return to a new normal, Doorways' clients will still be facing the impacts of this pandemic for years to come, especially the majority of our clients who are people of color. The adults in our shelter and housing programs are still underemployed or unemployed, and their children face learning gaps that will take time and targeted support to overcome. The trauma and economic toll of this pandemic have long roads to healing and recovery. Your sponsorship and support of Doorways' Open Hearts, Open Doors virtual event is the answer. Your sponsorship will change lives.

Please join us on October 14th to celebrate what our clients and community can achieve when we invest in people. Together, we can prevent violence, end homelessness, and build brighter futures for thousands of our neighbors in need.

If you have any questions, please contact Jami Fancher, Community Partnership and Events Manager, at [jfancher@doorwaysva.org](mailto:jfancher@doorwaysva.org) or (703) 504-9289.

## ***Sponsorship Levels:***

### **\$10,000 HOME OF MY OWN SPONSOR**

**(Tax-deductible portion of sponsorship is \$9,750, if party bags are received)**

- Unlimited Event Tickets
- 10 guest party bags
- Media release and prominent placement in Doorways' weekly e-newsletter for the months of September and October
- Opportunity to send a 30-second partnership video to be played during event and on social media
- Social media sponsorship toolkit
- Branded premiere item and opportunity for additional promotional items to be included in party boxes delivered to all event attendees
- Event acknowledgement: recognition in event welcome remarks, partnership video played during event, and name/logo visible throughout event
- 3 tagged, boosted Instagram/Facebook posts put out by Doorways to our audience
- Name/logo on all promotional materials
- Tagged in all event social media promotions
- Dual-branded virtual background provided for all guests/employees
- Post-event acknowledgement: name/logo featured in our "Thank You" to event attendees, and year-round recognition as a Doorways Corporate Ambassador
- 1 sponsorship yard sign

### **\$5,000 HEALING HOPES SPONSOR**

**(Tax-deductible portion of sponsorship is \$4,750, if party bags are received)**

- 50 event tickets
- 10 guest party bags
- Media release and prominent placement in Doorways' weekly e-newsletter for the month of October
- Social media sponsorship toolkit
- Opportunity to send a 30-second partnership video to be played during event and on social media
- Branded premiere item and opportunity for promotional items to be included in party boxes delivered to all event attendees
- Event acknowledgement: recognition in event welcome remarks, partnership video played during event, and name/logo visible throughout event
- 2 tagged, boosted Instagram/Facebook posts put out by Doorways to our audience
- Name/logo on all promotional materials
- Tagged in all event social media promotions
- Dual-branded virtual background provided for all guests/employees
- Post-event acknowledgement: name/logo featured in our "Thank You" to event attendees, and year-round recognition as a Doorways Corporate Ambassador
- 1 sponsorship yard sign

## **\$2,500 BRIGHTER DAYS SPONSOR**

**(Tax-deductible portion of sponsorship is \$2,350, if party bags are received)**

- 30 event tickets
- 6 guest party bags
- Prominent placement in Doorways' weekly e-newsletter for the month of October
- Social media sponsorship toolkit
- Opportunity to provide promotional item in event boxes delivered to all event attendees
- Event acknowledgement: recognition in event welcome remarks and name/logo visible throughout event
- 1 tagged, boosted Instagram/Facebook post put out by Doorways to our audience
- Name/logo on all promotional materials
- Tagged in all event social media promotions
- Dual-branded virtual background provided for all guests/employees
- Post-event acknowledgement: name/logo featured in our "Thank You" to event attendees, and year-round recognition as a Doorways Corporate Ambassador
- 1 sponsorship yard sign

## **\$1,000 NEW BEGINNINGS SPONSOR**

**(Tax-deductible portion of sponsorship is \$900, if party bags are received)**

- 10 event tickets
- 4 guest party bags
- Social media sponsorship toolkit
- Opportunity to provide promotional item in event boxes delivered to all event attendees
- Visible name/logo throughout event
- Name/logo on all promotional materials
- Dual-branded virtual background provided for all guests/employees
- 1 sponsorship yard sign

## **\$500 SAFE AND SHELTERED SPONSOR**

**(No corporate partners at this level, please)**

**(Tax-deductible portion of sponsorship is \$425, if party bags are received)**

- 5 event tickets
- 3 guest party bags
- Name on all promotional materials
- Name mentioned on sponsors slide during event
- Virtual sponsorship background provided for guests
- 1 sponsorship yard sign

## **\$250 OPEN HEARTS SPONSOR**

**(No corporate partners at this level, please)**

**(Tax-deductible portion of sponsorship is \$200, if party bag is received)**

- 2 event tickets
- 2 guest party bags
- Name on all promotional materials
- Name mentioned on sponsors slide during event
- Virtual sponsorship background provided for guests
- 1 sponsorship yard sign

## **\$200 HOUSE PARTY ADD-ON**

**(Add on to any sponsorship package to host an outstanding viewing party at your home or business.**

**Tickets for guests need to be purchased separately or included in a sponsorship.)**

- Appetizer platter serving 10 guests
- 3 additional bottles of bubbly
- Purple house decorations
- Selfie photo props
- Doorways balloons
- Kids activity
- Yard Sign

## **\$50 SINGLE TICKET**

**(Tax-deductible portion of ticket purchase is \$25, if party box is received)**

- 1 event ticket and 1 guest party bags



**Yes, I want to change lives! I offer my support at the following level:**

- Home of My Own Sponsor** (\$10,000)  
*(\$9,750 is tax-deductible)*
  - Healing Hopes Sponsor** (\$5,000)  
*(\$4,750 is tax-deductible)*
  - Brighter Days Sponsor** (\$2,500)  
*(\$2,350 is tax-deductible)*
  - New Beginnings Sponsor** (\$1,000)  
*(\$900 is tax-deductible)*
  - Safe and Sheltered Sponsor** (\$500)  
No corporate sponsors at this level, please.  
*(\$450 is tax-deductible)*
  - Open Hearts Sponsor** (\$250)  
No corporate sponsors at this level, please.  
*(\$225 is tax-deductible)*
  - House Party Add-on** (\$200)  
*(\$0 is tax-deductible)*
  - Single Ticket** (\$50)  
*(\$25 is tax-deductible)*
- I cannot attend, but I would like to make my donation of \$\_\_\_\_\_ to support children, families, and survivors at Doorways
- I **DO NOT** wish to receive the party box(es) associated with my sponsorship/ticket purchase, so that 100% of my sponsorship will be tax-deductible.

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Name \_\_\_\_\_ Organization *(Please list as you would like it to appear in event materials)*

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Address \_\_\_\_\_

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City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

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Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

*Please email your high-resolution logo to Jami Fancher at [jfancher@doorwaysva.org](mailto:jfancher@doorwaysva.org)*

**Please make checks payable to:**  
Doorways  
c/o Open Hearts, Open Doors Event  
PO Box 100185  
Arlington, VA 22210

**Questions?**  
Contact: Jami Fancher  
Community Partnership and Events Manager  
703-504-9289  
[JFancher@DoorwaysVA.org](mailto:JFancher@DoorwaysVA.org)