

# DOORWAYS

## *Open Hearts. Open Doors*

Tuesday, November 14, 2023

5:30 p.m. to 6:30 p.m. Purple Door Passport Party

6:30 p.m. to 8:00 p.m. Event and Fund-the-Need

Hosted at the National Rural Electric Cooperative (NRECA)

4301 Wilson Blvd, Arlington, VA 22203

**Since 2018, the number of survivors sheltered in Doorways' safehousing has more than doubled.** To address this exponential increase in need for emergency shelter, we need sustainable, long-term solutions. Doorways' strategic plan is to expand our safehousing, grow our supportive housing program, and embolden our violence prevention efforts. Our next steps are clear, but we cannot do it alone. **Join Doorways today at this defining moment to shape the future of Arlington.**

**As an Open Hearts, Open Doors sponsor, you play a critical role in the evolution of Arlington's comprehensive response to domestic and sexual violence.** With your support, we will revitalize our Family Home to become our new Safehouse. Shifting our safehousing program to the Family Home — a 22-bed shelter custom built in 2015 by sponsors like you — will nearly double our safehousing capacity. This will enable Doorways to serve the same total number of clients as before, and likely more, while providing survivors with the best possible safe haven.

Help launch this next chapter of our community's response to intimate partner violence. Invest in Doorways' sustainable growth as an Open Hearts, Open Doors sponsor today! **Because open hearts, open doors.**

## 2023 Open Hearts, Open Doors Sponsorship Levels:

### Purple Door Passport Party Sponsor **SOLD!** Thank you, Amazon!

#### Join this pre-party and get your “Purple Door Passport” stamped for swag!

- Named as Purple Door Passport Party Sponsor
- Custom Doorways swag for event step-and-repeat photography
- Event acknowledgement: recognition in event welcome remarks, partnership remarks or video played during event, and name/logo visible throughout event
- Name and logo on all promotional materials
- Tagged in all event social media promotions
- Social media sponsorship toolkit for employees
- Media release and prominent placement in Doorways’ weekly e-newsletter for the months of September and October
- Post-event acknowledgement: name/logo featured in our “Thank You” to event attendees, and year-round recognition as a Doorways Corporate Ambassador

### Fund-the-Need Matching Sponsor **SOLD!** Thank you, Anonymous Donor!

- Named as Fund-the-Need Matching Sponsor
- Co-branded Fund-the-Need paddles
- Opportunity to assist with Fund-the-Need cash call
- Custom Doorways swag for event step-and-repeat photography
- Event acknowledgement: recognition in event welcome remarks, partnership remarks or video played during event, and name/logo visible throughout event
- Name and logo on all promotional materials
- Tagged in all event social media promotions
- Social media sponsorship toolkit for employees
- Media release and prominent placement in Doorways’ weekly e-newsletter for the months of September and October
- Post-event acknowledgement: name/logo featured in our “Thank You” to event attendees, and year-round recognition as a Doorways Corporate Ambassador

## **\$10,000 HOME OF THEIR OWN SPONSOR**

**(Tax-deductible portion of sponsorship is \$9,512.00, if all tickets are used)**

- Eight event tickets
- Custom Doorways swag for event step-and-repeat photography
- Event acknowledgement: recognition in event welcome remarks, partnership video played during event, and name/logo visible throughout event
- Name and logo on all promotional materials
- Tagged in all event social media promotions
- Social media sponsorship toolkit for employees
- Media release and prominent placement in Doorways' weekly e-newsletter for the months of September and October
- Post-event acknowledgement: name/logo featured in our "Thank You" to event attendees, and year-round recognition as a Doorways Corporate Ambassador

## **\$5,000 HEALING HOPES SPONSOR**

**(Tax-deductible portion of sponsorship is \$4,634.00, if all tickets are used)**

- Six event tickets
- Event acknowledgement: recognition in event welcome remarks
- Name and logo on all promotional materials
- Tagged in all event social media promotions
- Social media sponsorship toolkit for employees
- Media release and prominent placement in Doorways' weekly e-newsletter for the months of September and October
- Post-event acknowledgement: name/logo featured in our "Thank You" to event attendees, and year-round recognition as a Doorways Corporate Ambassador

## **\$2,500 BRIGHTER DAYS SPONSOR**

**(Tax-deductible portion of sponsorship is \$2,256.00, if all tickets are used)**

- Four event tickets
- Name and logo on all promotional materials
- Tagged in all event social media promotions
- Social media sponsorship toolkit for employees
- Media release and prominent placement in Doorways' weekly e-newsletter for the months of September and October
- Post-event acknowledgement: name/logo featured in our "Thank You" to event attendees, and year-round recognition as a Doorways Corporate Ambassador

## **\$1,000 NEW BEGINNINGS SPONSOR**

**(Tax-deductible portion of sponsorship is \$878.00, if all tickets are used)**

- Two event tickets
- Name and logo on all promotional materials
- Tagged in all event social media promotions
- Social media sponsorship toolkit for employees
- Media release and prominent placement in Doorways' weekly e-newsletter for the months of September and October
- Post-event acknowledgement: name/logo featured in our "Thank You" to event attendees

## **\$500 SAFE AND SHELTERED SPONSOR**

**(No corporate partners at this level, please)**

**(Tax-deductible portion of sponsorship is \$378.00, if all tickets are used)**

- Two event tickets
- Name and on all promotional materials
- Post-event acknowledgement: name featured in our "Thank You" to event attendees

## **\$150 OPEN HEARTS: SINGLE TICKET**

**(Tax-deductible portion of ticket purchase is \$89.00)**

- One event ticket



**Yes, I want to change lives! I offer my support at the following level:**

- Home of Their Own Sponsor (\$10,000)**  
*(\$9,512.00 is tax-deductible)*
- Healing Hopes Sponsor (\$5,000)**  
*(\$4,634.00 is tax-deductible)*
- Brighter Days Sponsor (\$2,500)**  
*(\$2,256.00 is tax-deductible)*
- New Beginnings Sponsor (\$1,000)**  
*(\$878.00 is tax-deductible)*
- Safe and Sheltered Sponsor (\$500)**  
No corporate sponsors at this level, please.  
*(\$378.00 is tax-deductible)*
- Open Hearts, Open Doors: Single Ticket (\$150)**  
*(\$89.00 is tax-deductible)*

- I cannot attend, but I would like to make my donation of \$\_\_\_\_\_ to support children, families, and survivors at Doorways.
- I **DO NOT** wish to receive the tickets associated with my sponsorship, so that 100% of my sponsorship will be tax-deductible.

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Name

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Name as you would like it to appear in event materials

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Phone Number

E-mail

**Mail checks payable to Doorways:**

Doorways  
c/o Open Hearts, Open Doors  
PO Box 100185  
Arlington, VA 22210

**Questions?**

Contact: Joy Myers  
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**Online purchase? Visit <https://www.doorwaysva.org/events/event/ohod2023/>**